

Viewbook 2025

Top Management college of the Nation  
2018,2019,2021,2024

# BBA

Bachelor of  
Business Administration



"Empowering Future Business Professionals  
with a Strong Foundation in Management,  
Innovation, and Entrepreneurship!"



Affiliated to  
**Purvanchal University**



**BPC**  
birgunj public college  
Institute of management





# BBA

Scholarship  
Available



BBA is a  
four-year program

120+ credit hours

## Course Objective

The BBA program at BPC provides a strong foundation in business management, leadership, and entrepreneurship. It covers key areas such as finance, marketing, human resources, and organizational behavior, equipping students with the analytical and strategic skills needed for dynamic business environments. With a blend of theoretical knowledge and practical applications, the program prepares graduates to meet global industry standards and excel in diverse managerial roles.

## Admission Requirements

**Applicants must meet one of the following criteria:**

- A minimum D Grade in each subject of Grade 11 and 12 with a CGPA of 1.8 or higher.
- OR
- A minimum Second Division in 10+2, PCL, or an equivalent qualification in any discipline.

**Campus Entrance Exam Application Form**

Application forms for the Campus Entrance Exam are available at Birgunj Public College. Applicants must complete and submit these forms along with the required documents and photographs before the specified deadline.



# Unlocking Potential: Blending Knowledge with Real-World Skills



NABIL SSE AND INDUSTRIAL VISIT



SEMINARS AND FOOD FEST



CONVOCATIONS



TRISHULI RIVER RAFTING AND TOUR



Dear Students,

Welcome to the Bachelor of Business Administration (BBA) program at Birgunj Public College (BPC)!

On behalf of the Department of Management, I am thrilled to welcome you to this exciting academic journey. At BPC, our focus extends beyond academic excellence—we are dedicated to nurturing your leadership, analytical, and managerial skills, preparing you to thrive in today's dynamic business world.

We emphasize holistic development, combining quality education with practical exposure to real-world business challenges. Our team of highly qualified faculty members and renowned industry professionals ensures a learning experience enriched with innovative teaching methods, industry insights, and applied research.

We look forward to guiding you as you build a strong foundation in business and management, shaping you into future leaders and entrepreneurs who can drive economic and societal progress.

Wishing you a successful and enriching academic journey at BPC!

Thank you!



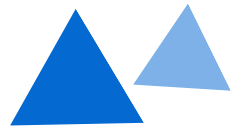
**Dr. Arbind Shrestha**

Designation: Asst. Campus Chief and  
Programme Head

Qualification: MBA, Ph.D.

"Empowering management skills, fostering leadership, and driving organizational success"

# "Holistic Learning Approach"



"Birgunj Public College seamlessly merges in-person instruction with digital innovations, fostering a dynamic and flexible learning experience that enhances student participation and accessibility."

Semester	Course Title	Credit Hrs.
First Semester	English I	3
	Microeconomics	3
	Business Mathematics	3
	Financial Accounting and Analysis	3
	Fundamentals of Management	3
<b>Total Credit Hrs.</b>		<b>15</b>
Second Semester	English II	3
	Macroeconomics	3
	Statistics for Business Decisions	3
	Cost and Management Accounting	3
	Introduction to Marketing	3
	<b>Total Credit Hrs.</b>	

Semester	Course Title	Credit Hrs.
Third Semester	Nepalese Business Environment I	3
	Quantitative Techniques for Management	3
	Human Resource Management	3
	IT Tools for Business	3
	The legal aspect of Business	3
<b>Total Credit Hrs.</b>		<b>15</b>

Semester	Course Title	Credit Hrs.
Fourth Semester	Nepalese Business Environment II	3
	Production Management	3
	Financial Management	3
	Introduction to Spreadsheets and Data Visualization	3
	Taxation and Auditing	3
<b>Total Credit Hrs.</b>		<b>15</b>

Semester	Course Title	Credit Hrs.
Fifth Semester	Project Management	3
	Banking and Insurance	3
	Entrepreneurship	3
	Organization Behavior and Business Ethics	3
	Database Management	3
<b>Total Credit Hrs.</b>		<b>15</b>

Semester	Course Title	Credit Hrs.
Seventh Semester	Supply Chain Management	2
	Digital Business	2
	International Business	3
	Internship	5
	Specialization I	3
	Specialization II	3
	<b>Total Credit Hrs.</b>	

Semester	Course Title	Credit Hrs.
Sixth Semester	Total Quality Management	3
	Research Methodology and Report Writing	3
	Corporate Governance	2
	Social Media Marketing	2
	Management Information System	3
<b>Total Credit Hrs.</b>		<b>13</b>

Semester	Course Title	Credit Hrs.
Eighth Semester	Strategic Management	3
	Blockchain AI in Business	2
	Specialization III	3
	Specialization IV	3
	Specialization V	3
<b>Total Credit Hrs.</b>		<b>14</b>

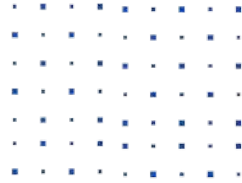
- Banking, Finance & Insurance
- Corporations & Factories
- Entrepreneurship
- Government, NGOs & INGOs
- Stock Market
- Sales & Marketing
- Human Resources

## Career Paths and Future Prospects

## Evaluation Criteria

BBA students are continuously assessed across multiple areas using diverse evaluation methods.

- Assignments and Projects
- Lab Practical Exam and Presentations
- Group Projects and Case Studies
- Quizzes and Tests
- Terminal Examinations
- Continuous Assessments
- Internships and Final Projects
- Peer-Reviews and Online Portfolios



## Students Affairs

- Counseling
- Internship and Job Placements
- Students Mobility Programs
- Exposures Tour
- Community Engagements

Connect with us



**BPC**  
birgunj public college  
Institute of management



Fostering knowledge, inspiring  
change, and nurturing overall  
development

**BBA** | Bachelor of  
Business Administration

## Contact :

Murli Bagaicha, Birgunj ,Nepal  
website: [bba.bpcbirgunj.edu.np](http://bba.bpcbirgunj.edu.np)  
mail: [info@bpcbirgunj.edu.np](mailto:info@bpcbirgunj.edu.np)  
Phone: +977 98550-27304