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## BIM

Bachelor of Information Management





Affiliated to **Tribhuvan University** 



# Scholarship Available





BIM is a four-year program



126+ credit hours

### Course Objective

The BIM program at Birgunj Public College blends IT and management, equipping students with technical and managerial skills. It prepares them to leverage digital opportunities, devise innovative solutions, and integrate IT with business operations effectively. Graduates gain a competitive edge in the industry and can adapt to evolving technological trends. The program fosters problem-solving abilities essential for modern business environments.

#### Admission Requirments

To be eligible for the BIM program, applicants must meet one of the following criteria:

- $\checkmark$  Minimum D grade in each subject of Grade 11 and 12 with a CGPA of 1.8 or higher OR
- $\checkmark$  A minimum second division in 10+2, PCL, or an equivalent qualification from any discipline.

#### **CMAT Application Form**

Application forms for the CMAT (Central Management Admission Test) are available at Birgunj Public College and other institutions offering the BIM program. Interested students must fill out the form accurately, attach the required documents and photographs, and submit it before the deadline.



#### Blended Education Strategy

Birgunj Public College embraces a Blended Education Strategy, integrating traditional classroom teaching with modern digital tools for a dynamic learning experience. This approach enhances student engagement, flexibility, and accessibility, ensuring a well-rounded education.

Semester I			Semester II		
Code	Subject	Credits	Code	Subject	Credits
IT 231	Foundation of Information Technology	3	IT 233	Digital Logic	3
IT 232	C Programming	3	IT 234	Object Oriented Programming with Java	3
ENG 206	English I	3	IT 235	Discrete Structure	3
MGT 231	Foundation of Business Management	3	ENG 203	Business Communications	3
MTH 204	Basic Mathematics	3	A CONTRACTOR OF THE PARTY OF TH	Organizational Behavior & Human Resource Management	3

Semester III			Semester IV		
Code	Subject	Credits	Code	Subject	Credits
IT 236	Microprocessor and Computer Architecture	3	IT 239	Web Technology II	3
IT 237	Web Technology I	3	IT 220	Database Management System	3
IT 238	Data Structure and Algorithms	3	IT 240	Business Data Communication and Networking	3
ACC 201	Financial Accounting	3	IT 241	Operating System	3
STT 201	Business Statistics	3	ECO 206	Economics for Business	3
			ACC 202	Cost and Management Accounting	3

Semester V			Semester VI		
Code	Subject	Credits	Code	Subject	Credits
IT 242	Software Design and Development	3	IT 245	Business Information Systems	3
IT 243	Programming with Python	3	IT 246	IT Ethics and Cybersecurity	3
IT 244	Information Security	3	IT 352	Project	3
IT 228	Artificial Intelligence	3	FIN 229	Fundamentals of Corporate Finance	3
MKT 201	Fundamentals of Marketing	3	MGT 236	Business Environment	3
			RCH 201	Business Research Methods	3

Semester VII			Semester VIII		
Code	Subject	Credits	Code	Subject	Credits
IT 247	E-Commerce and Internet Marketing	3	IT 248	IT Entrepreneurship and Management	3
SOC 203	Sociology for Business Management	3	IT 249	Business Intelligence	3
MGT 205	Operations Management	3	IT 250	Digital Economy	3
MGT 240	Strategic Management	3	IT 350	Internship	3
	Elective I	3		Elective II	3
	Elective I	//		Elective II	
Code	Subject	Credits	Code	Subject	Credits
IT 271	Networking and System Administration	3	IT 275	.NET Programming	3
IT 272	Mobile Application Development	3	IT 276	Database Administration	3
IT 273	Multimedia System Application	3	IT 277	Cloud Computing	3
IT 274	Data Warehousing and Data Mining	3	IT 278	Big Data and Analytics	3

#### Fields of Careers Prospects

- Information Management: IT Managers in government, private sector, NGOs, INGOs.
- Software Engineering: Database admins, software project managers.
- Knowledge Engineering: Experts in Big Data and information systems.
- Networking: Secure network management specialists.
- Software Applications: Tech solutions for fields like education and medicine.
- Information Technology: Develop/manage business information systems.
- Artificial Intelligence: Create systems that mimic human learning & reasoning.
- Managers: Financial and non-financial Institutions

#### **Evaluation Criteria**

Students admitted to the Bachelor of Information Management (BIM) program are assessed continuously across multiple academic areas. We implement various evaluation methods, including:

- Assignments and Projects
- Lab Practical Exam and Presentations
- Group Projects and Case Studies
- Quizzes and Tests

- Terminal Examinations
- Continuous Assessments
- Internships and Final Projects
- Peer-Reviews and Online Portfolios

#### Beyond Books: Nurturing Talents & Skills

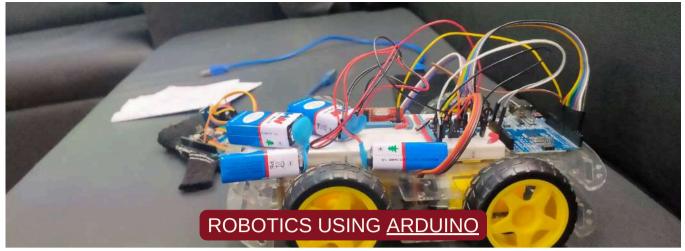
























Er.Jaikishan Kumar

Designation: Academic Coordinator
& Program Head
Qualification: B.Tech, M.Tech-CSE

Dear Students,

Welcome to the Bachelor of Information Management (BIM) program at Birgunj Public College!

On behalf of the Department of Computer Science and Technology, I am delighted to extend a warm welcome to you all. At BPC, our commitment goes beyond academic excellence—we strive to nurture your skills, talents, and critical thinking abilities, empowering you to make meaningful contributions to both society and the economy.

We emphasize not only quality education but also holistic personality development, preparing you for the ever-evolving professional landscape. With a team of highly qualified faculty and distinguished visiting professionals from renowned institutions, we integrate innovative teaching methodologies, industry insights, and applied research, ensuring a dynamic and enriching learning experience.

Wishing you a transformative and inspiring journey at BPC! Thank you!





- Counseling
- Internship and Job Placements
- Students Mobility Programs
- **Exposures Tour**
- Community Engagements

#### Connect with us











Let's unite to create a digitally empowered nation!

## BIM

Bachelor of Information Management

#### Contact:

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