Format and Paper Submission Guidelines

All submissions must be in MS word form only. An abstract (not more than 300 words, up to 5 key words) typed in:

Font: Times New Roman

Font size: 12

Line spacing: Single

Margin: 1" Top, Bottom, Right and Left

Paper should include the title page containing the Paper's Title, Authors' Name(s), Affiliation(s), complete mailing address.

Research paper must be divided into six major sections as indicated below:

- Abstract.
- Introduction,
- Review of literature,
- Research methodology,
- Result and discussions,
- Conclusion.
- References (APA 7th edition).

Abstract

The abstract of the paper must incorporate the following points:

- Purpose
- Method
- Findings
- Implication

Introduction

Context, problems and issues associated with the topic, rationale of the study, research gap, research questions and research objectives, hypotheses formulations.

Review of Literature

Empirical review related articles and research paper.

Research Methodology

Research design, population and sample size, sampling techniques, nature and sources of data collection, survey instrument (if questionnaire then mention items, self administered or existing literature, scaling techniques, response rate), statistical tools used for data analysis, research models (if any). Conceptual framework, identification and definition of variables,

Results and Analysis

This section should seek to answer all the research questions and test the hypothesis (if any) through relevant tools.

Discussion

This section details current findings in terms of related theories and findings of other researchers.

Conclusion and Implications