

Viewbook 2026
Top Management college of the Nation
2018, 2019, 2021, 2022

BBA

Bachelor of
Business Administration

"Empowering Future Business Professionals
with a Strong Foundation in Management,
Innovation and Entrepreneurship!"



Affiliated to
Purbanchal University



BPC
birgunj public college
institute of management





BBA

Scholarship Available



BBA is a
four-years program

120+credit hours

Course Objective

The BBA program at BPC provides a strong foundation in business management, leadership, and entrepreneurship. It covers key areas such as finance, marketing, human resources, and organizational behavior, equipping students with the analytical and strategic skills needed for dynamic business environments. With a blend of theoretical knowledge and practical applications, the program prepares graduates to meet global industry standards and excel in diverse managerial roles.

Admission Requirements

Applicants must meet one of the following criteria:

- A minimum D Grade in each subject of Grade 11 and 12 with a CGPA of 1.8 or higher. Or
- A minimum Second Division in 10+2, PCL, or an equivalent qualification in any discipline.

Campus Entrance Exam Application Form

Application forms for the Campus Entrance Exam are available at Birgunj Public College. Applicants must complete and submit these forms along with the required documents and photographs before the specified deadline.





Dear Students,

Welcome to the Bachelor of Business Administration (BBA) program at Birgunj Public College (BPC)!

On behalf of the Department of Management, I am thrilled to welcome you to this exciting academic journey. At BPC, our focus extends beyond academic excellence—we are dedicated to nurturing your leadership, analytical, and managerial skills, preparing you to thrive in today's dynamic business world.

We emphasize holistic development, combining quality education with practical exposure to real-world business challenges. Our team of highly qualified faculty members and renowned industry professionals ensures a learning experience enriched with innovative teaching methods, industry insights, and applied research.

We look forward to guiding you as you build a strong foundation in business and management, shaping you into future leaders and entrepreneurs who can drive economic and societal progress.

Wishing you a successful and enriching academic journey at BPC!

Thank you!



Dr. Arbind Shrestha

Designation: Asst. Campus Chief and Programe Head

Qualification: MBA, Ph.D.

"Holistic Learning Approach"

"Birgunj Public College seamlessly merges in-person instruction with digital innovations, fostering a dynamic and flexible learning experience that enhances student participation and accessibility."

Career Paths & Future Prospects

- Banking, Finance & Insurance
- Corporations & Factories
- Entrepreneurship
- Government, NGOs & INGOs
- Stock Market
- Sales & Marketing
- Human Resources

Evaluation Criteria

BBA students are continuously assessed across multiple areas using diverse evaluation methods.

- Assignments and Projects
- Lab Practical Exam and Presentations
- Group Projects and Case Studies
- Quizzes and Tests
- Terminal Examinations
- Continuous Assessments
- Internships and Final Projects
- Peer-Reviews and Online Portfolios



Curricular Structure

(Bachelor of Business Administration -120 Credit Hrs.)



Semester	Course Title	Credit Hrs.
First Semester	English I	3
	Microeconomics	3
	Business Mathematics	3
	Financial Accounting and Analysis	3
	Fundamentals of Management	3
Total Credit Hrs.		15

Semester	Course Title	Credit Hrs.
Fifth Semester	Project Management	3
	Banking and Insurance	3
	Entrepreneurship	3
	Organization Behavior and Business Ethics	3
	Database Management	3
Total Credit Hrs.		15

Semester	Course Title	Credit Hrs.
Second Semester	English II	3
	Macroeconomics	3
	Statistics for Business Decisions	3
	Cost and Management Accounting	3
	Introduction to Marketing	3
Total Credit Hrs.		15

Semester	Course Title	Credit Hrs.
Sixth Semester	Total Quality Management	3
	Research Methodology and Report Writing	3
	Corporate Governance	2
	Social Media Marketing	2
	Management Information System	3
Total Credit Hrs.		13

Semester	Course Title	Credit Hrs.
Third Semester	Business Environment in Nepal	3
	Quantitative Techniques for Management	3
	Financial Management I	3
	IT Tools for Business	3
	Taxation and Auditing	3
Total Credit Hrs.		15

Semester	Course Title	Credit Hrs.
Seventh Semester	Supply Chain Management	2
	Digital Business	2
	International Business	3
	Internship	5
	Specialization I	3
	Specialization II	3
Total Credit Hrs.		18

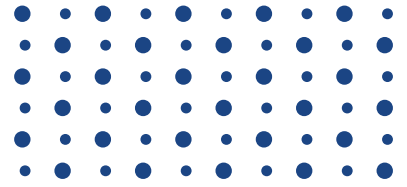
Semester	Course Title	Credit Hrs.
Fourth Semester	Legal Aspects of Business	3
	Operations Management	3
	Financial Management II	3
	Introduction to Spreadsheets and Data Visualization	3
	Human Resource Management	3
Total Credit Hrs.		15

Semester	Course Title	Credit Hrs.
Eighth Semester	Strategic Management	3
	Digital Governance for Businesses	2
	Specialization III	3
	Specialization IV	3
	Specialization V	3
Total Credit Hrs.		14

Unlocking Potential: Blending Knowledge with Real-World Skills

TRISHULI RIVER RAFTING AND TOUR





Students Affairs

- Counseling
- Internship and Job Placements
- Students Mobility Programs
- Exposures Tour
- Community Engagements

Connect with us



BPC
birgunj public college
institute of management



Fostering knowledge, inspiring
change, and nurturing overall
development

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Contact :

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